**Assignment (1):**

1. **Suppose you work with a community radio station, describe what your radio station would do to address water, sanitation and hygiene issues with regard to your i) audience, and ii) WASH messages?**

The overall objective message in the community radio station to the audience can be done as follows:

* Firstly, promote the optimum hygiene practices among communities into two scales:
* First scale: promote personal hygiene practices such as wash hands with soap
* Second scale: promote environmental hygiene practices such as wash the surrounded places.
* Secondly, raise the awareness regarding the importance of drinking clean and safe water and determine the health concern from drinking contaminated and poor water quality.
* Also, promote a constructive sanitation strategy and illustrates the environmental health risk from inadequate sanitation system.
* Finally, determine the role of community engagement in WASH sector and the importance of understanding the social behavior change.

WASH messages:

* WASH is important for all segments of societies particularly the most vulnerable groups in emergency setting such as children and pregnant women.
* WASH should consider the issue of water scarcity due to the global warming problem in order to reach an effective long-term WASH strategic plan.
* WASH should implement the latest and friendly technology in order to be sustainable.
* Developing polices, standards, capacity building and researches in WASH sector is important for sustainable WASH program.

1. **In your own words, what is your understanding of public health and what are its key elements?**

Public health is the way of maximizing humane health by developing a realistic practice that aimed to prevent diseases among small and large communities.

Key elements:

* Regularly monitor and control health status among affected and not affected people.
* Identify and diagnose the health problems in the community.
* Educate, communicate, and engage people regarding the health issues.
* Develop sustainable polices, strategic plans and standards aiming to help communities health effort.
* Develop a constructive regulations and laws in order to prevent diseases and achieve an effective public health plan in the community
* Share the demanded personal health services to the most vulnerable group
* Insure trained and expert people who work in public health sector.
* Develop an evaluation process technique in order to insure the quality of personal and population based services.
* Promote scientific research in the field of public health in order to solve the critical problems in health sector.

1. **Public health is about partnership between the different players. Explain how the role of international non-profit/NGO in terms of**
2. **recruitment ii) training iii) funding and iv) monitoring for public health projects contribute to the success or failure of those projects in the developing countries**

Role of NGO in terms of recruitment for public health projects contribute to the success or failure of these projects in low-income countries:

* Recruitment of staff in NGO needs specific requirements in order to insure the success of public health projects in developing countries. These requirements includes:
* Strong background and knowledge regarding public health.
* Training and experience in the public health projects
* Motivation to work in most devastating places
* Ability to work under emergency context.
* Training in the field of public health will contribute positively in the success of any public health project and also it will enhance in filling the gap between government intervention and NGO intervention.
* Funding play the key role in the successful of public health projects. This is because developing public health projects such as building hygiene and sanitation facilities require high budget cost.
* Monitoring the public health projects will insure a continuous evaluation in relation to the agreed implementation. Monitoring will help to identify the potential constraints and assess the progress in implementation also it can minimize the risk of public health project failure. Monitoring also can improve the understanding of the project among the stakeholders.

**Name: Mohamed Eltayeb Mohamed Elkhider**